

TOM.FITZROY

'local news for local people'

APRIL 2009



Kim Ferens and Tracey Lusk of the TOM Group Ltd

About us.....

The TOM Group Ltd is a publishing company with TOM Oakura, TOM Okato and now TOM FITZROY in its portfolio. TOM Oakura (began life as 'The Oakura Messenger') is the flagship of the company and has been in print since 2000. TOM Okato has been in print since 2007.

Tracey Lusk and Kim Ferens of The TOM Group are the new custodians of the Fitzroy Voice now known as TOM FITZROY.

TOM is a free to your letter box, monthly magazine style community news update of 24 A4 cartridge pages. TOM FITZROY is available for \$2 over the counter at selected outlets. Featuring in the magazine will be all the good news we can bring you from your community.

TOM FITZROY will incorporate and be distributed to the following areas:

Fitzroy, Strandon, Merrilands, Upper Merrilands/Mangorei, South Strandon (including Woolcombe Tce, Courtney St, Leach St Coronation Ave and East Cumberland St), Glen Avon.

The first TOM FITZROY will be in your letterbox from May 20th.

'TAKE ONE MOMENT'

Today TOM stands for 'Take One Moment' and we invite all residents and businesses in the area to 'Take One Moment' and enjoy reading about wonderful things happening in your community.

We will:

- Profile local children, teenagers, adults and pets who have an interesting story to tell.
- Profile community members in an 'I Remember When.....' column and a 'History Bite' column
- Provide a monthly comment from the Mayor
- Provide a monthly comment from MP Jonathan Young
- Provide sports club updates, results and photos
- Provide community group updates
- Provide school updates and photos
- Feature local businesses and their unique products and services
- Feature events that have happened in the area

Feel free to ring or email any of the team with story ideas big or small, with ideas of what you would like to see in TOM FITZROY or to book advertising space

On the TOM FITZROY team is Jackie Tomlinson who will be writing features, co-ordinating stories and will be out and about in your area.



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